

# CCIL (Going Forward)

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**Note:** This document is solely exploratory in nature and are based on recommendations of the author and the current president of CCIL (Mark Sammarone), it has not gone before the board and is not in final form. This is also an internal document and should not be released to the general public, at least not in its premature state.

## 1 Community Objectives

### 1.1 First and foremost it should be for the people

Chester County InterLink should have the primary objective of answering to the needs of the community. If this objective is lost to corporate pressures or for any other reason CCIL should no longer exist under that name.

### 1.2 Providing a real solution to the catchall phrase “digital divide”

The digital divide in general shows a division between two groups, traditionally called the haves and the have nots. People who have access to modern information technology (the internet, PDAs, telephones, etc.) and people who don't have access to one or more of these technologies. CCIL will focus on the internet technologies providing public access to the internet at local locations and providing an online information resource to the community (aka. CCIL WebCity).

Currently attempts made in this direction are in the areas of research, education of teachers, and funding entrepreneurs across social and racial lines. What is less common is real objectives/initiatives for change. The difference between the act of saying and the act of doing. Steve Case, chairman of America Online Inc., said, “We're moving into a phase where the talk is nice, but it's action that really matters.”<sup>1</sup> This is the need that CCIL should fulfill.

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<sup>1</sup> “Conference Seeks Digital Divide's End.” *The Washington Post*; Washington; Feb 19, 2000; Peter Behr. ISSN: 01908286.

### **1.3 Create Social Service partnerships and amplify the ones that exist**

## **2 First steps**

### **2.1 PPP Dialup**

**2.1.1 Do not destroy text based access (user base needs this service)**

**2.1.2 Simplify installation procedure (one disk does all)**

**2.1.3 Simplify dialup procedure (one link on desktop, one login screen)**

### **2.2 Web based email**

**2.2.1 Make imp public to all users**

**2.2.2 Provide instruction sessions to CCIL users at community centers on how to use this method**

### **2.3 Reorganizing and cleanup the main website**

**2.3.1 Basic information about CCIL**

**2.3.2 Board minutes**

**2.3.3 Press Releases**

## **3 Secondary Steps**

### **3.1 Web site**

**3.1.1 Provide search capabilities**

**3.1.2 Abstract content from design**

**3.1.3 Provide a simple means for users to update and add content to the website**

### **3.2 Press Releases**

**3.2.1 Provide press releases on completion of first steps**

- mention future conceptions
- promote donations

## **4 Future Steps**

### **4.1 Providing a “Virtual Community”**

### **4.2 Support of other non-profits with technical issues (social service partnerships)**

**4.2.1 who?**

- Organizations like Chamber of Commerce Greater West Chester <<http://www.gwcc.org>>

### **4.3 Hire or contract full time technician and management positions**